



# Holistic Health – Wellbeing – Vitality

Frequencies for Your Life

[www.healy.world](http://www.healy.world)



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# About Healy World





# Researcher and Visionary



**Marcus Schmieke**  
**FOUNDER AND OWNER**

- Founder and inventor of TimeWaver and Healy
- Extensive studies in physics and philosophy
- Author of 25 books, translated into 10 languages
- Founder of the IACR and ECR Institutes for Consciousness Research
- Lecturer at international congresses on integrative science and medicine
- Wants to make his technology accessible to everyone
- Works with an international team of scientists, physicians, therapists and engineers
- Owner of TimeWaver and Healy groups



**Christian Halper**  
**CO-FOUNDER AND OWNER**

- Co-founder of Healy
- Background in electrical engineering/communications engineering
- Entrepreneur and founder of the SUPERFUND hedge fund
- Investor in sustainable technologies and vegan/vegetarian nutritional concepts
- Innovative gastronomy entrepreneur (VENUSS, TIAN, Strandhotel Weissensee, Divya's Kitchen), TIAN restaurants awarded with Michelin stars
- Owner of TimeWaver and Healy groups



## HEALY WORLD ...

- was founded in 2019
- operates in more than 50 countries worldwide and intends to be a truly global company
- grows constantly as more and more users discover the benefits of the Healy technology



# Healy Vision

Our vision is to empower people to live a healthy, fulfilled, and conscious life and to inspire our growing global community to make a continuous positive impact on humanity.



# Healy Mission

Healy World creates revolutionary products and opportunities to empower our Members to thrive and live a life of freedom, passion, and joy.

“We deliver frequencies for your life.”



# Made in Germany: The Healy World Headquarters



Development center Kränzlin Castle



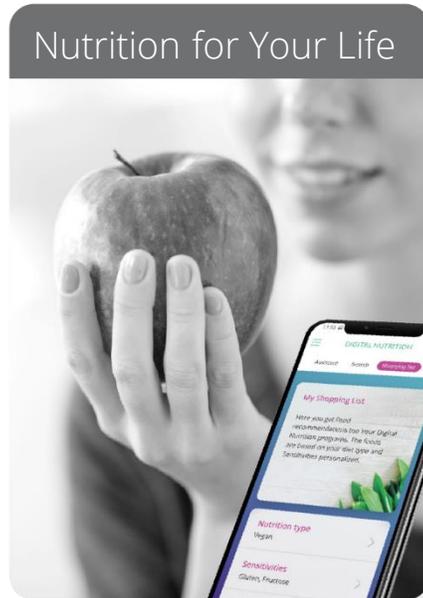
Berlin office



Mainz office

- Our main offices are based in Berlin and Mainz, the R&D center in Kränzlin (near Berlin). We are active in more than 50 countries.
- You can rely on more than 15 years of experience with frequency applications in Healy and other companies.
- Our technology is built on the expertise of doctors, scientists and engineers.

# HealAdvisor – The Three Pillars



Digital Nutrition Application (DNA)

Frequencies for Your Life

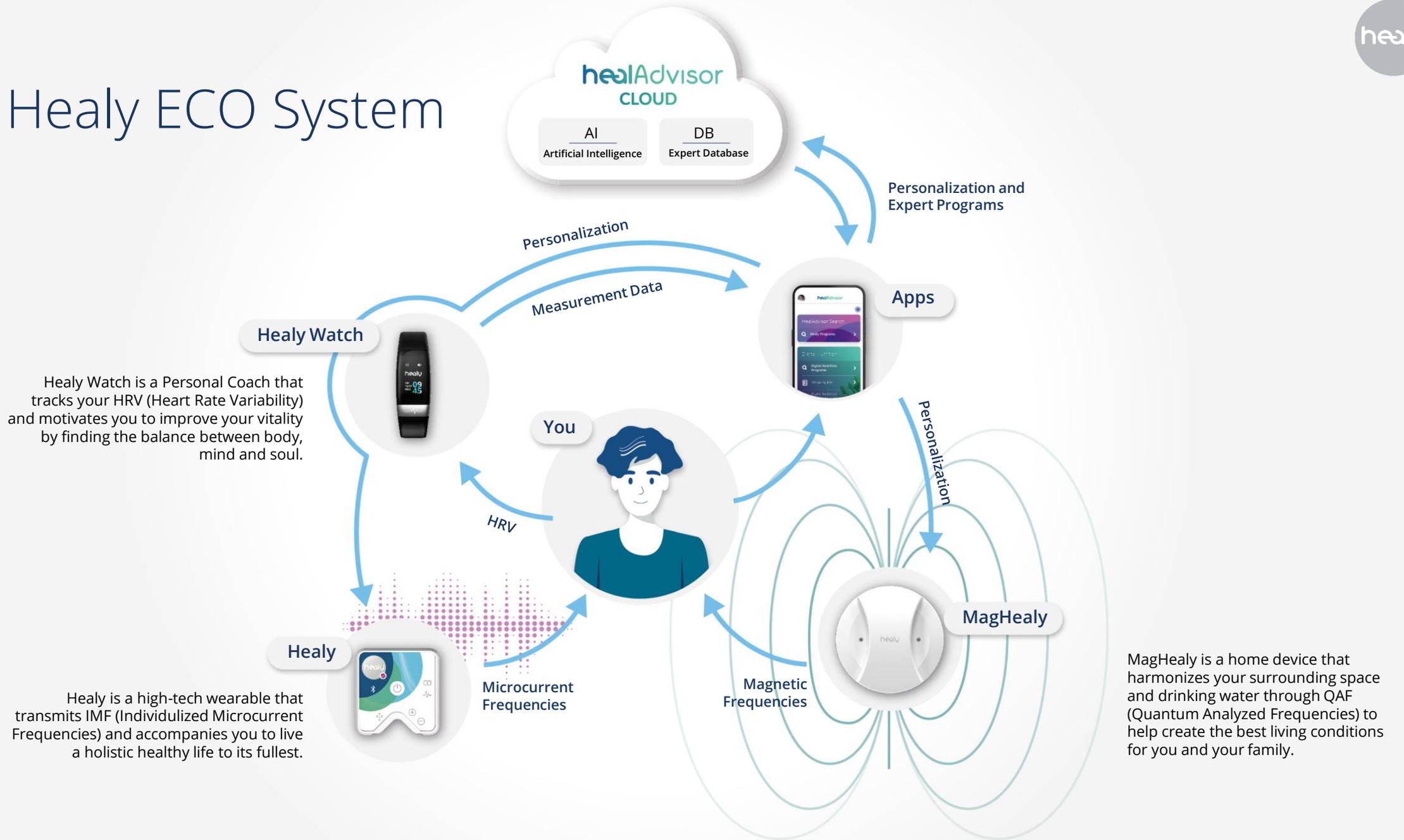


MagHealy



Healy Watch

# The Healy ECO System



Healy Technology



# Seal of Approval

Meeting the Highest Standards

Healy passed numerous international electrical and electromagnetic safety tests.



Created in collaboration with doctors and practitioners



Healy technology was developed in Germany



High-level security communication technology between smart phone and Healy (patent granted), analytical method for frequency determination by biophysical emissions from the body (patent pending)

# Holistic Health Advisory Board



Nuno Nina



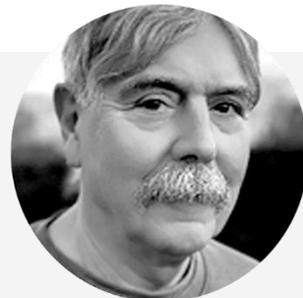
Dr. Ludwig Jacob, MD



Dr. Folker Meißner, MD



Dr. Liana Barnos, MD



Dr. Heinrich Haschka, MD



Carolyn McMakin D.C.



Dr. Neeta Shah, MD



Ewa Bartusch

# Facts and Figures



## 50,000,000 APPLICATIONS

More than 50 million applications with Healy technology.



## 50 COUNTRIES

Healy technology has been successfully used in more than 45 countries.



## 2,500 PROFESSIONAL USERS

More than 2,500 practitioners, health consultants and other professionals are using foundational Healy technology.

# Terms & Glossary



## What Does Bioenergetic Field (BEF) Mean?

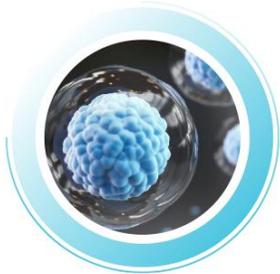
The flow of live energy connecting body, mind, and soul, traditionally known as Chi (or Qi) and Prana.

In scientific terms: An information flow on the quantum level.



## What Does Individualized Microcurrent Frequencies (IMF) Mean?

Individualized Microcurrent Frequencies (IMF) are frequencies that are analyzed in real-time, modulated on microcurrent, and applied, for example, through adhesive electrodes.



## What Does Cell Membrane Potential Mean?

Every cell of the body has its own membrane potential. Resting membrane potential is the difference between the electric potential in the cell's intracellular and extracellular matrices.

# Cell Membrane Potential Model

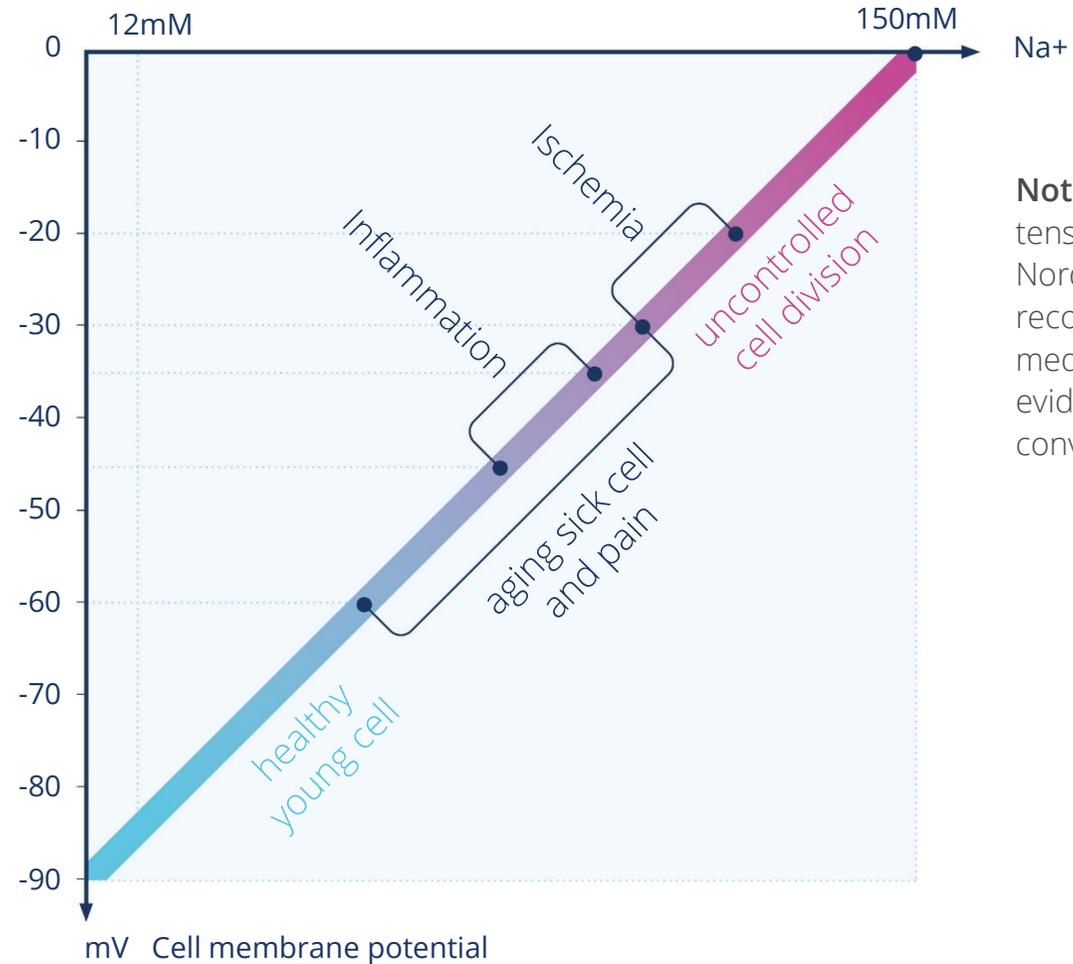
According to Robert O. Becker and Björn Nordenström



**Prof. Robert O. Becker**  
Orthopedic surgeon and expert in electrotherapy, author of the modern electromedical 'Bible', 'The Body Electric' (1985).



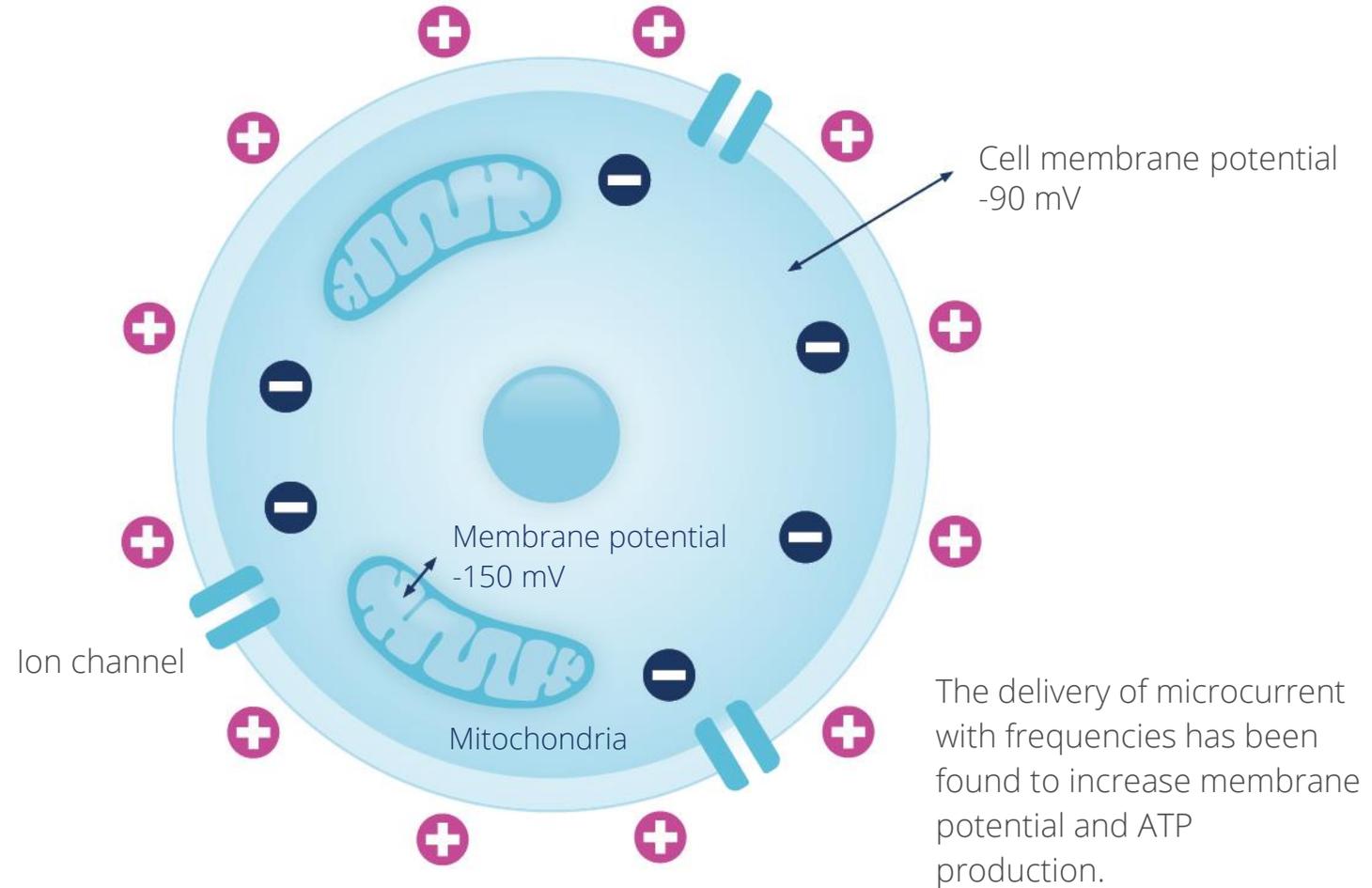
**Prof. Björn Nordenström**  
Professor Emeritus of Radiology at the Karolinska Institute in Sweden, former Chairman of the Nobel Prize Committee for Medicine.



**Notice:** The cell membrane tension model according to Nordenström is not recognized by conventional medicine due to lack of evidence in the sense of conventional medicine.



# The Cell



# Effects of Microcurrent

according to an animal study by Ngok Cheng et al.\*

## Increased amino acid transport



Amino acids are the building blocks for protein synthesis.

## Increased protein synthesis



Protein synthesis is the process by which proteins are formed to build cells. It means creating physical life, following the central blueprint stored as DNA in each of our cells.

## Increased ATP production



ATP (adenosine triphosphate) stores energy in the cells, similar to gasoline in a car's gas tank. ATP is produced in the cell by the mitochondria. The mitochondria are the ATP-producing "power plants" in each cell of the body.

\* Clinical Orthopaedics and related research No.171, November-December 1982. This animal study refers to the effects of microcurrent and the basic mechanisms on which Healy frequency programs are based. It did not include any Healy devices.

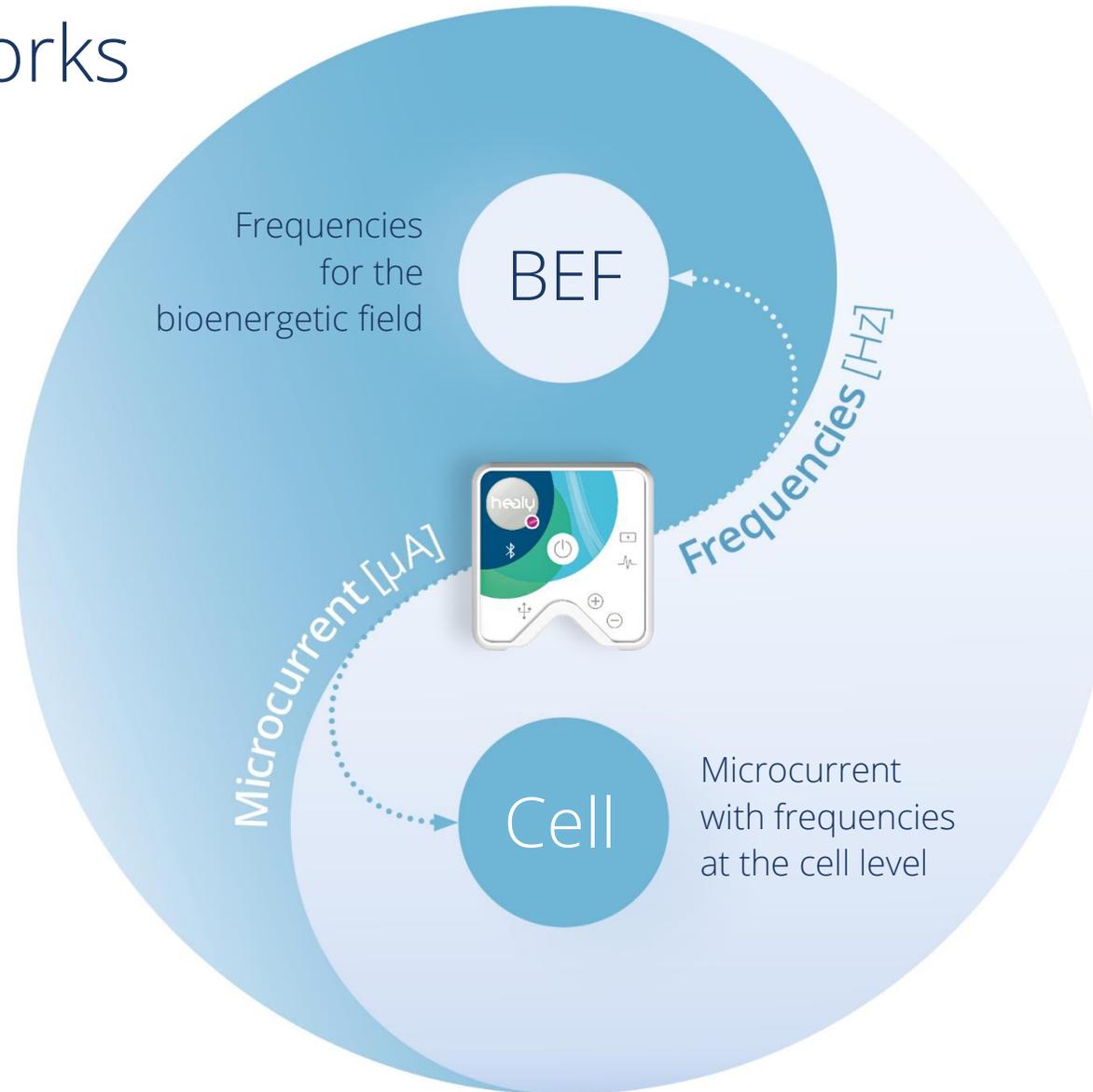


The Healy

# How Healy Works

Bioenergetic field (BEF):  
The flow of life energy connecting body, mind and soul, traditionally known as Chi (or Qi) and Prana.

In scientific terms:  
An information flow on the quantum level.

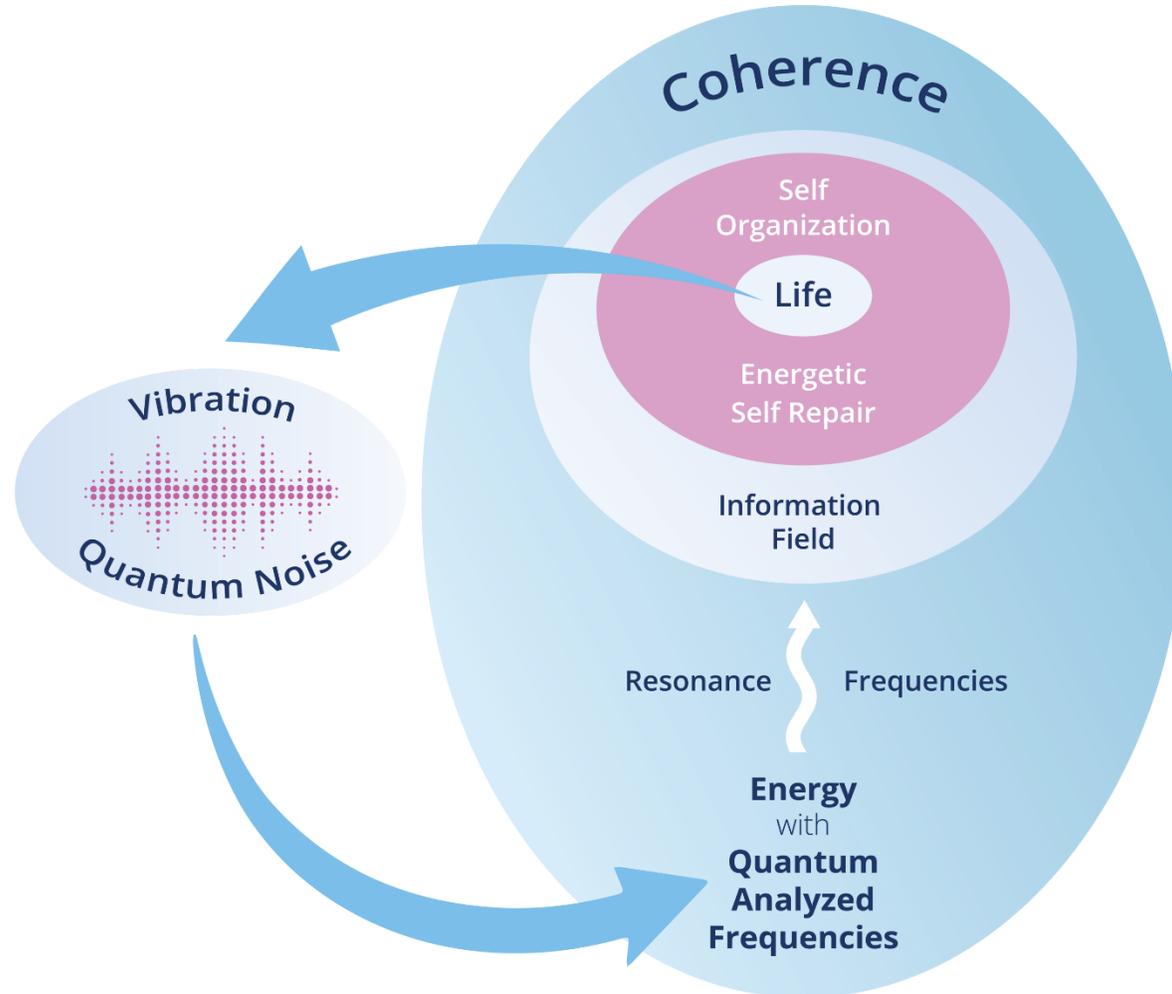
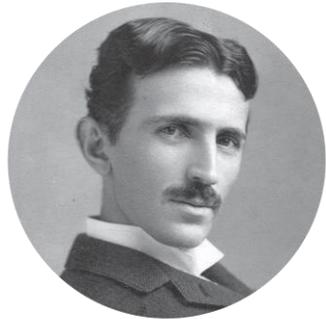




# Quantum Analyzed Frequencies

"If you want to find the secrets of the universe, think in terms of energy, frequency and vibration."

**Nikola Tesla**



"All matter consists of energy vibrating at different frequencies. Therefore, Healy technology is based on my belief that electromagnetic fields vibrating at Quantum Analyzed Frequencies can provide the body with the information and energy it needs to harmonize its own energetic self-organization and self-repair. These specific frequencies can take the Bioenergetic Field of the body to a state of higher order, manifesting itself in holistic health, wellbeing and vitality."

**Marcus Schmiede**



# Individualized Microcurrent Frequencies

Analyzes



the frequencies in the  
Information Field  
you need right now



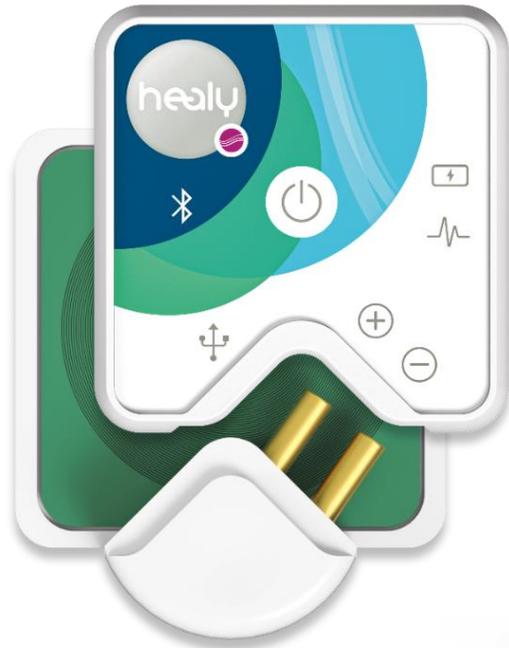
Delivers



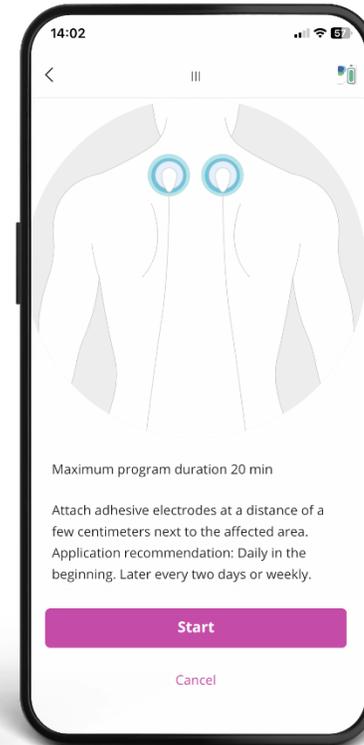
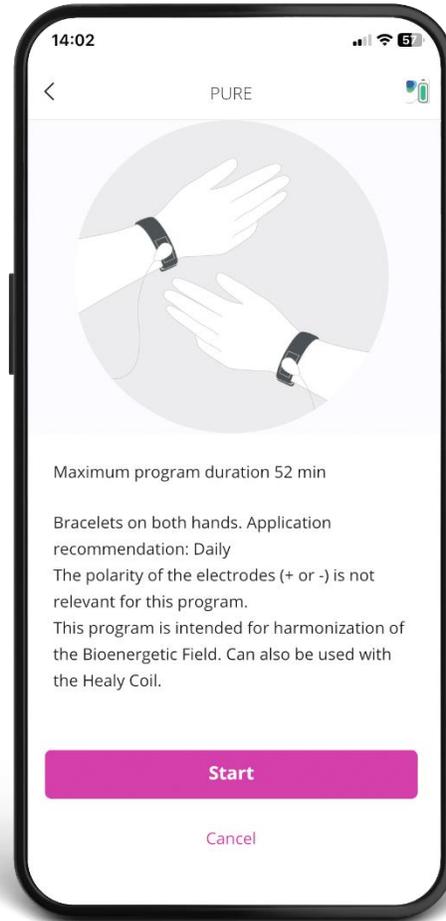
Individualized Microcurrent  
Frequencies to harmonize  
your Bioenergetic Field



# Application Modes



Healy Coil



Bracelet electrodes



Adhesive electrodes



# Nuno Nina

Inventor of the Gold Frequencies



- Specialist in holistic health
- Clinic director and practitioner
- Developer of the 144,000 Gold Frequencies
- Treated thousands of clients worldwide for more than 16 years

# Individualized Microcurrent Frequencies



## Real Time Frequency Analysis

- **Quantum sensor\***  
**for analysis** of the frequencies in the Information Field
- **Information Field controlled selection**  
from 144,000 Gold Frequencies

\*Quantum sensor:  
Based on a physical noise generator, it uses special algorithms to filter information patterns from noise signals.

The Healy Editions for Holistic  
Health, Wellbeing and Vitality



**Notice:**

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The duration, frequencies, intensity, frequency, naming, and the descriptions of the Individualized Microcurrent Frequency (IMF) programs are based on the practical experience of Nuno Nina and other experts and our understanding of the interaction of frequency modulated microcurrent with the Bioenergetic Field. They have not been confirmed by independent studies.

The Healy Individualized Microcurrent Frequency (IMF) programs are designed to support wellbeing through harmonization of the Bioenergetic Field. We have conducted unblinded before/after surveys in controlled and randomized groups of participants. These surveys suggest that the participants' wellbeing was higher after the application. We attribute this to the harmonization of the Bioenergetic Field, which we refer to as the energy flow of life, traditionally also called chi (or qi) and prana. This has not been confirmed by independent studies.

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# The Healy Editions for Holistic Health, Wellbeing and Vitality



## HEALY RESONANCE PLUS

124 Healy Programs  
4 Modules

- Deep Cycle H
- Learning
- Skin
- HealAdvisor Analyse Aura module
- HealAdvisor Analyse Success Coach module

- Chakras
- Fitness
- Local Stimulation
- Sleep
- The Power of Three
- HealAdvisor Analyse Resonance module

- Bioenergetic Harmony 1
- Bioenergetic Harmony 2
- Mental Balance
- Meridians 1
- Meridians 2

- Gold Cycle
- Bioenergetic Support
- Program I
- Expert Program page
- HealAdvisor Search module

**AUD 3.696,00\* / 1250 QV**

## HEALY RESONANCE

98 Healy Programs  
2 Modules

- Chakras
- Fitness
- Local Stimulation
- Sleep
- The Power of Three
- HealAdvisor Analyse Resonance module

- Bioenergetic Harmony 1
- Bioenergetic Harmony 2
- Mental Balance
- Meridians 1
- Meridians 2

- Gold Cycle
- Bioenergetic Support
- Program I
- Expert Program page
- HealAdvisor Search module

**AUD 2.214,50\* / 750 QV**

## HEALY HOLISTIC

61 Healy Programs  
1 Module

- Bioenergetic Harmony 1
- Bioenergetic Harmony 2
- Mental Balance
- Meridians 1
- Meridians 2

- Gold Cycle
- Bioenergetic Support
- Program I
- Expert Program page
- HealAdvisor Search module

**AUD 1.484,00\* / 500 QV**

## HEALY GOLD

10 Healy Programs  
1 Module

- Gold Cycle
- Bioenergetic Support
- Program I
- Expert Program page
- HealAdvisor Search module

**AUD 739,50\* / 250 QV**

\* All prices are gross inclusive local sales tax.

Local Stimulation includes Program I



# All Healy Editions in One Device

For Health Professionals and Expert Users



## HEALY PROFESSIONAL EDITION

229 Healy Programs  
6 Modules

|   |  |  |   |   |
|---|--|--|---|---|
| <ul style="list-style-type: none"> <li>• Gold Cycle</li> <li>• Bioenergetic Support Program I</li> <li>• HealAdvisor Search module</li> </ul> | <ul style="list-style-type: none"> <li>• Bioenergetic Harmony 1</li> <li>• Bioenergetic Harmony 2</li> <li>• Mental Balance</li> <li>• Meridians 1</li> <li>• Meridians 2</li> </ul> | <ul style="list-style-type: none"> <li>• Chakras</li> <li>• Fitness</li> <li>• Local Stimulation</li> <li>• Sleep</li> <li>• The Power of Three</li> <li>• HealAdvisor Analyse Resonance module</li> </ul> | <ul style="list-style-type: none"> <li>• Deep Cycle H</li> <li>• Learning</li> <li>• Skin</li> <li>• HealAdvisor Analyse Aura module</li> <li>• HealAdvisor Analyse Success Coach module</li> </ul> | <ul style="list-style-type: none"> <li>• Bioenergetic Defense</li> <li>• Job</li> <li>• Beauty</li> <li>• HealAdvisor Digital Nutrition</li> <li>• HealAdvisor Bioenergetic Vitalisation</li> </ul> |
|---|--|--|---|---|

**AUD 5.908,50\* / 2000 QV**

\* All prices are gross inclusive local sales tax.

Local Stimulation includes Program I

# Discounts

| Number of Programs groups / Modules | Discount on each |
|-------------------------------------|------------------|
| 1 program group / module            | 0 %              |
| 2 program groups / modules          | 10 %             |
| 3 program groups / modules          | 15 %             |
| 4 and more program groups / modules | 20 %             |

# Upgrades

| UPGRADE from         | Healy Holistic |     | Healy Resonance |     | Healy Resonance Plus |      | Healy Professional |       |
|----------------------|----------------|-----|-----------------|-----|----------------------|------|--------------------|-------|
|                      | PRICE          | QV  | PRICE           | QV  | PRICE                | QV   | PRICE              | QV    |
| Healy Gold           | 886,50 AUD*    | 300 | 1.773,00 AUD*   | 600 | 3.253,00 AUD *       | 1100 | 5.465,50 AUD *     | 1,850 |
| Healy Holistic       | -              | -   | 886,50 AUD *    | 300 | 2.659,00 AUD *       | 900  | 4.875,00 AUD *     | 1,650 |
| Healy Resonance      | -              | -   | -               | -   | 1.773,00 AUD *       | 600  | 4.286,50 AUD *     | 1,450 |
| Healy Resonance Plus | -              | -   | -               | -   | -                    | -    | 2.748,00 AUD *     | 930   |

\*All prices are gross inclusive local sales tax.



# Healy à la Carte

| Price Category                        | Name                          | Product Type           | QV            | Monthly Price | Gold        | Holistic      | Resonance     | Resonance Plus | Professional  |
|---------------------------------------|-------------------------------|------------------------|---------------|---------------|-------------|---------------|---------------|----------------|---------------|
|                                       |                               |                        |               |               | 250 QV      | 500 QV        | 750 QV        | 1250 QV        | 2000 QV       |
|                                       |                               |                        |               |               | AUD 739,50* | AUD 1.484,00* | AUD 2.214,50* | AUD 3.696,00*  | AUD 5.908,50* |
| 1                                     | Wellbeing                     | Program Group          | 6             | AUD 14,50*    |             |               |               |                |               |
|                                       | Beauty                        | Program Group          | 8             | AUD 23,50*    |             |               |               |                | X             |
| 2                                     | Bioenergetic Defense          | Program Group          | 8             | AUD 23,50*    |             |               |               |                | X             |
|                                       | Chakras                       | Program Group          | 8             | AUD 23,50*    |             |               | X             | X              | X             |
|                                       | Fitness                       | Program Group          | 8             | AUD 23,50*    |             |               | X             | X              | X             |
|                                       | Job                           | Program Group          | 8             | AUD 23,50*    |             |               |               |                | X             |
|                                       | Learning                      | Program Group          | 8             | AUD 23,50*    |             |               |               | X              | X             |
|                                       | Mental Balance                | Program Group          | 8             | AUD 23,50*    |             | X             | X             | X              | X             |
|                                       | Skin                          | Program Group          | 8             | AUD 23,50*    |             |               |               | X              | X             |
|                                       | Sleep                         | Program Group          | 8             | AUD 23,50*    |             |               | X             | X              | X             |
|                                       | Healy Watch Connector         | Module                 | 8             | AUD 23,50*    |             |               |               |                |               |
|                                       | 3                             | Bioenergetic Harmony 1 | Program Group | 12            | AUD 35,50*  |               | X             | X              | X             |
| Bioenergetic Harmony 2                |                               | Program Group          | 12            | AUD 35,50*    |             | X             | X             | X              | X             |
| Deep Cycle H                          |                               | Program Group          | 12            | AUD 35,50*    |             |               |               | X              | X             |
| Expert Programs                       |                               | Program Group          | 12            | AUD 35,50*    | X           | X             | X             | X              | X             |
| Local Stimulation                     |                               | Program Group          | 12            | AUD 35,50*    |             |               | X             | X              | X             |
| HealAdvisor Bioenergetic Vitalisation |                               | Module                 | 12            | AUD 35,50*    |             |               |               |                | X             |
| HealAdvisor Animal                    |                               | Module                 | 12            | AUD 35,50*    |             |               |               |                |               |
| 4                                     | Meridians 1&2                 | Program Group          | 18            | AUD 51,50*    |             | X             | X             | X              | X             |
|                                       | HealAdvisor Digital Nutrition | Module                 | 18            | AUD 51,50*    |             |               |               |                | X             |
|                                       | HealAdvisor Analyse Aura      | Module                 | 18            | AUD 51,50*    |             |               |               | X              | X             |
|                                       | HealAdvisor Analyse Resonance | Module                 | 18            | AUD 51,50*    |             |               | X             | X              | X             |

\*All prices are gross inclusive local sales tax.

X= One-time Purchase



# MagHealy

Where the Power of the Magnetic Field  
and Holistic Wellbeing Meet

**Notice:**

"Quantum Analyzed Frequencies" ("QAF") is a proprietary technology of Healy World. It uses the data from a physical noise generator to assign a priority to frequencies that professional user experience indicates have the highest relevance for the user.

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# MagHealy

MagHealy complements the original and widely successful Healy. Together, they create a synergy, like an orchestra performing a frequency symphony.

**Healy** focuses on the Bioenergetic Field of the individual and is designed to promote internal wellbeing.

**MagHealy** addresses your space through a pulsating magnetic field aimed at harmonizing your surroundings.



The electrical force and the magnetic field are two complementary aspects like Yin and Yang.



# Silent in Use, Convenient in Performance



## Unique in Function, Intuitive in Use

MagHealy is a smart wireless device. Light and travel friendly, it is designed to enhance your wellbeing through your MagHealy mobile app.



## Co-developed with Scientists, Proven in Practice

Carolyn McMakin is a Doctor of Chiropractic, American teacher, researcher and pioneer of interfering dual frequencies and was one of MagHealy's developers.



## One Device, Four Innovations

MagHealy offers four unique and powerful applications: Classic, Water, Atmosphere and McMakin. Choose your personal support for a variety of situations.

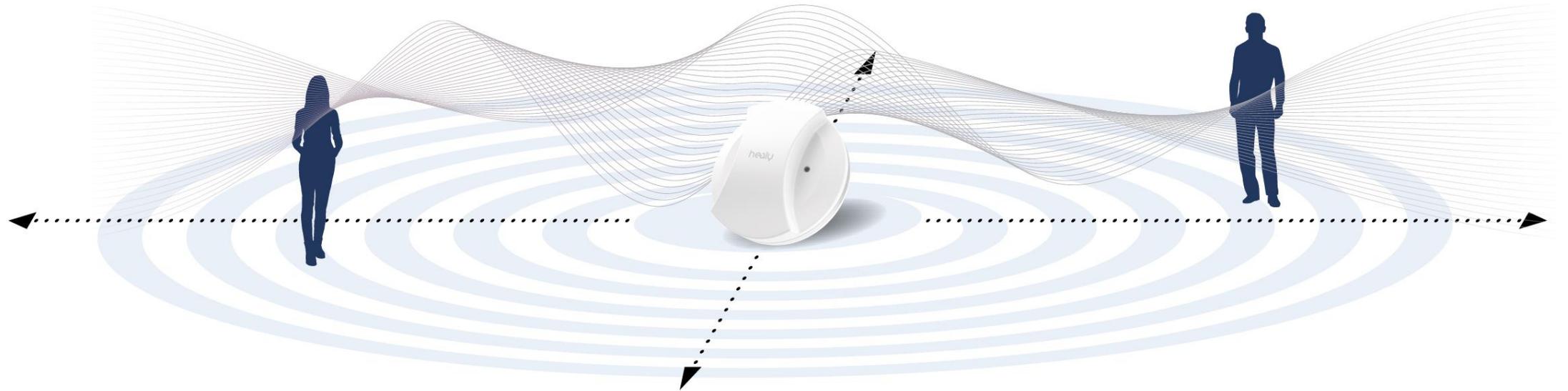


## Help Support Your Animals or Plants

Pets and plants can also enjoy the MagHealy "Water" application. Use it to influence your environment in a positive way.

# For the Mind, Body and Environment

MagHealy's pulsation reaches up to 3 meters and extends even further through resonance. This allows you to enjoy magnetic field applications within your entire surroundings.





# MagHealy Applications



### MagHealy Classic

The Power of Magnetic Fields

The MagHealy Classic module offers various applications that fit many situations. Wherever you use it, we are convinced that you will find a program that will help you to relax, improve your environment and revitalize.



### MagHealy Water

The Source of Life

The MagHealy Water module includes 24 programs to inform your drinking water with Quantum Analyzed Frequencies (QAF).



## MagHealy Atmosphere

### Influencing Space

This module uses Quantum Analyzed Frequencies (QAF) with a pulsating magnetic field to harmonize your surrounding space. It includes 24 programs that are designed to support you to feel good while performing your daily activities.



## MagHealy McMakin

### The Power of Interaction



Carolyn McMakin

Developed by Carolyn McMakin, Doctor of Chiropractic, an American teacher, researcher, developer of Frequency Specific Microcurrent (FSM) and author of "The Resonance Effect", this application is superb as it uses dual frequencies to target various imbalances in the Bioenergetic Field.

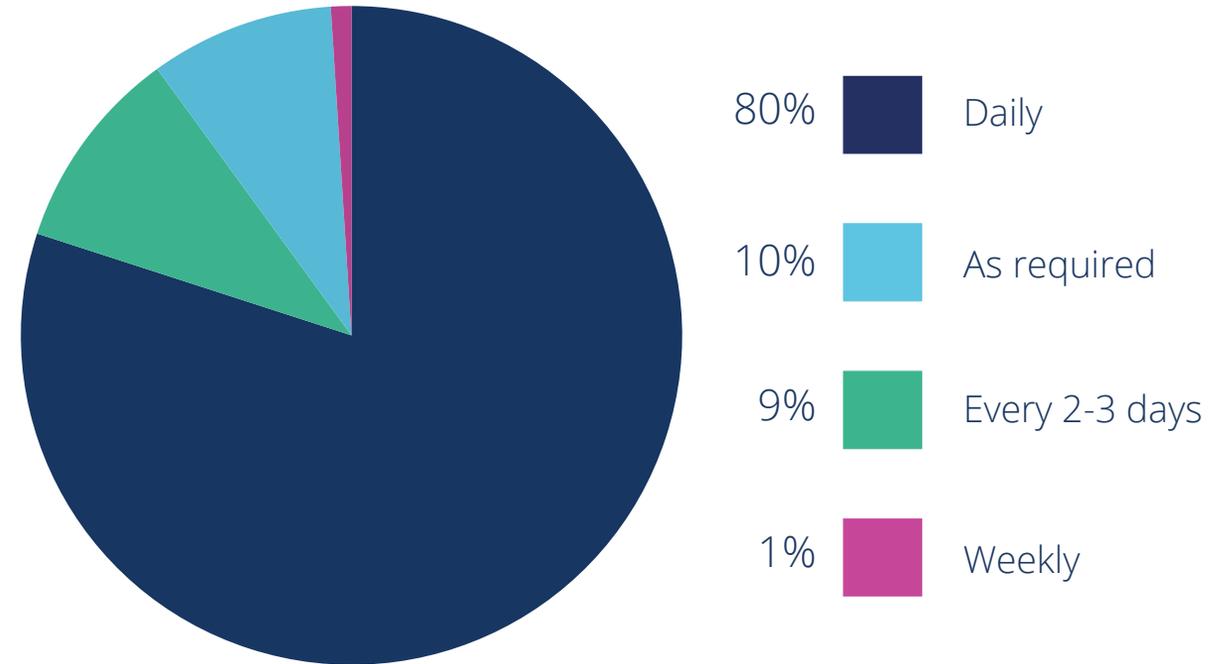
# Customer Experiences





# Survey on Frequency of Use\*

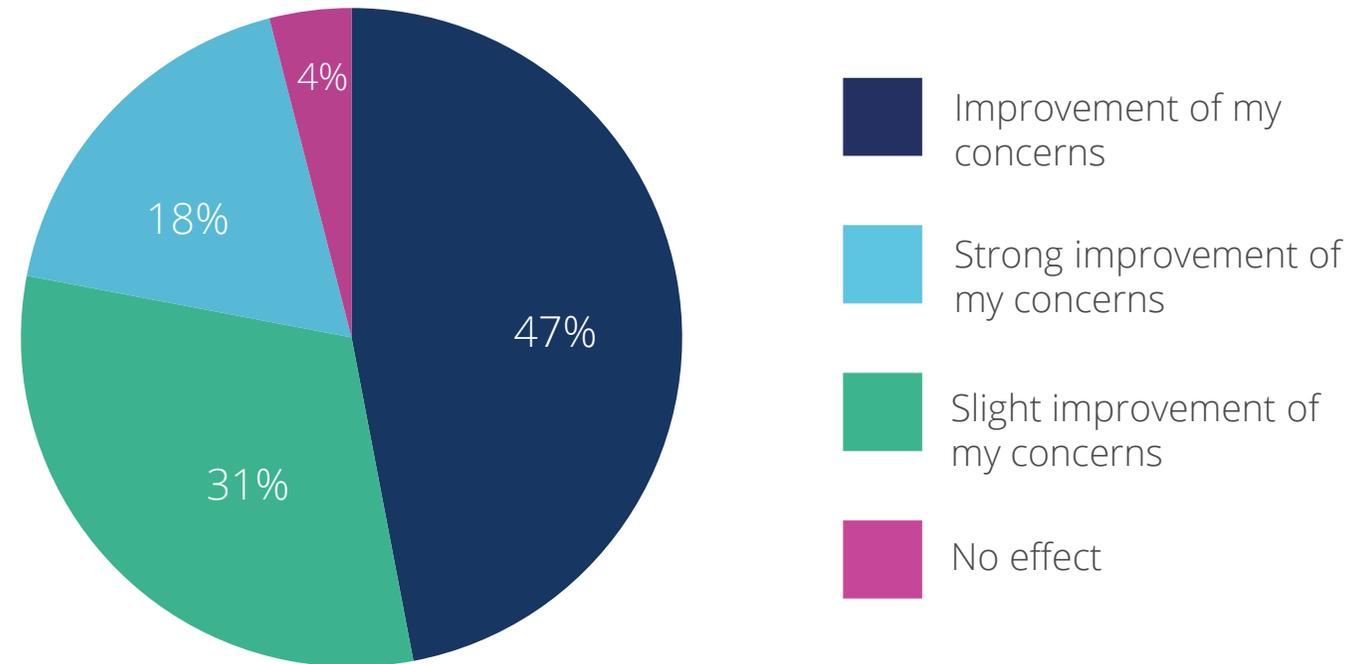
How often do you use Healy?



\* Result of a sample of 163 Healy users, not a scientifically validated survey

# Survey on Effectiveness\*

How do you rate the effect of using Healy?

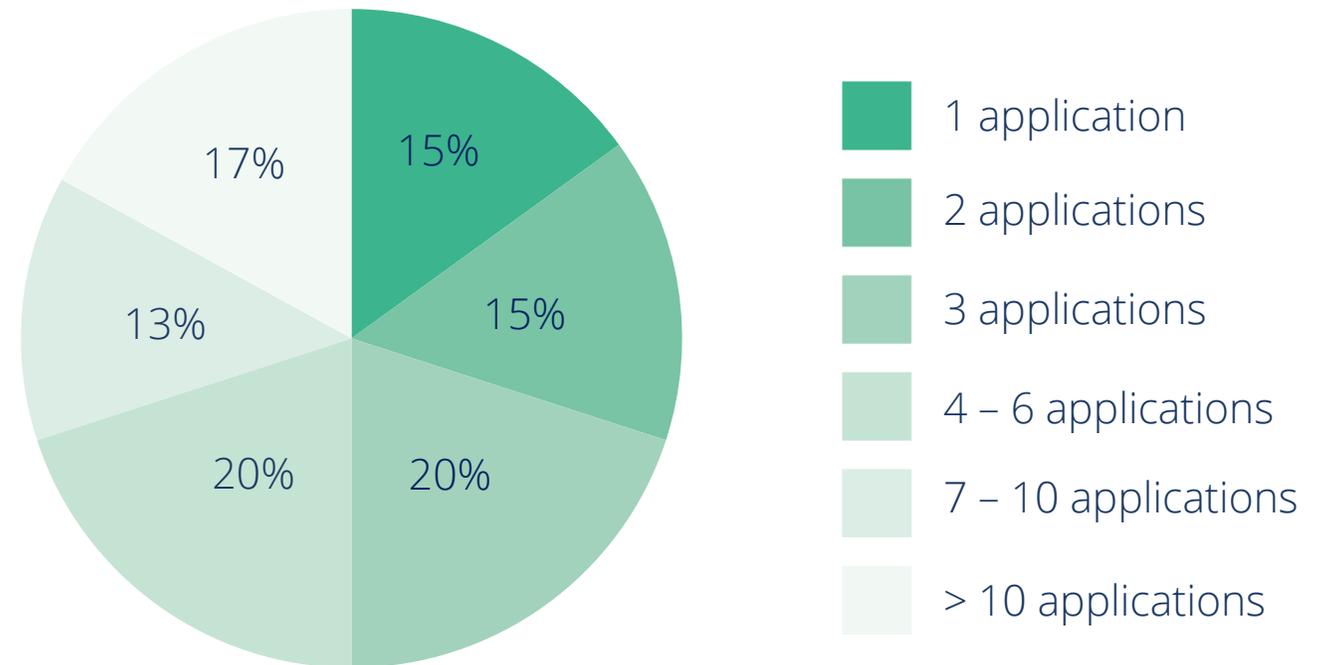


\* Cumulative result of a sample of 248 Healy users from three surveys, not a scientifically validated survey



# Survey on Number of Healy Applications for Effect\*

How many individual Healy applications in total until a positive effect is noticeable?

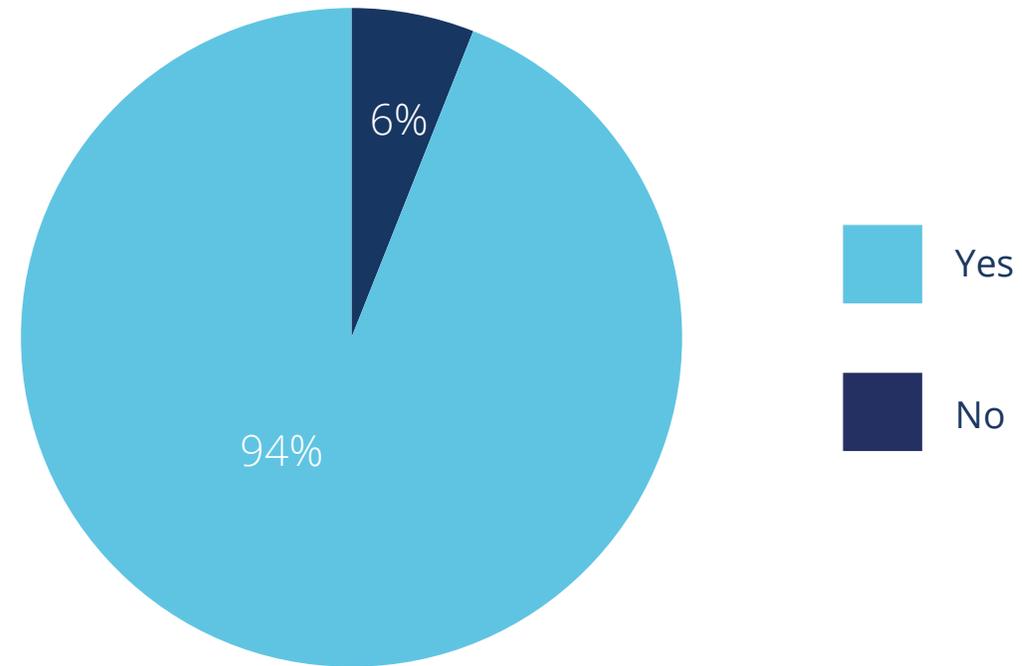


\* Cumulative result of a sample of 158 Healy users, not a scientifically validated survey



# Recommendation Rate\*

Would you recommend Healy to others?



\* Cumulative result of a sample of 249 Healy users in two surveys

# How to Build Your Business with Healy World



**Notice:**

As with any business, your results as Independent Healy World Member may vary and will be based on your individual capacity, business experience and expertise.

There are no guarantees concerning the level of success you may experience as a Healy World Member.



### Nutritional Supplements

95 bn EUR in 2018

160 bn EUR in 2025

Growth rate 7.8% / year

(Source: Grand View Research)



### Health and Fitness Wearables

20 bn EUR in 2018

115 bn EUR in 2026

Growth rate 24.7%/year

(Source: Fortune Business Insights)



### Microcurrent and Frequency Home Applications

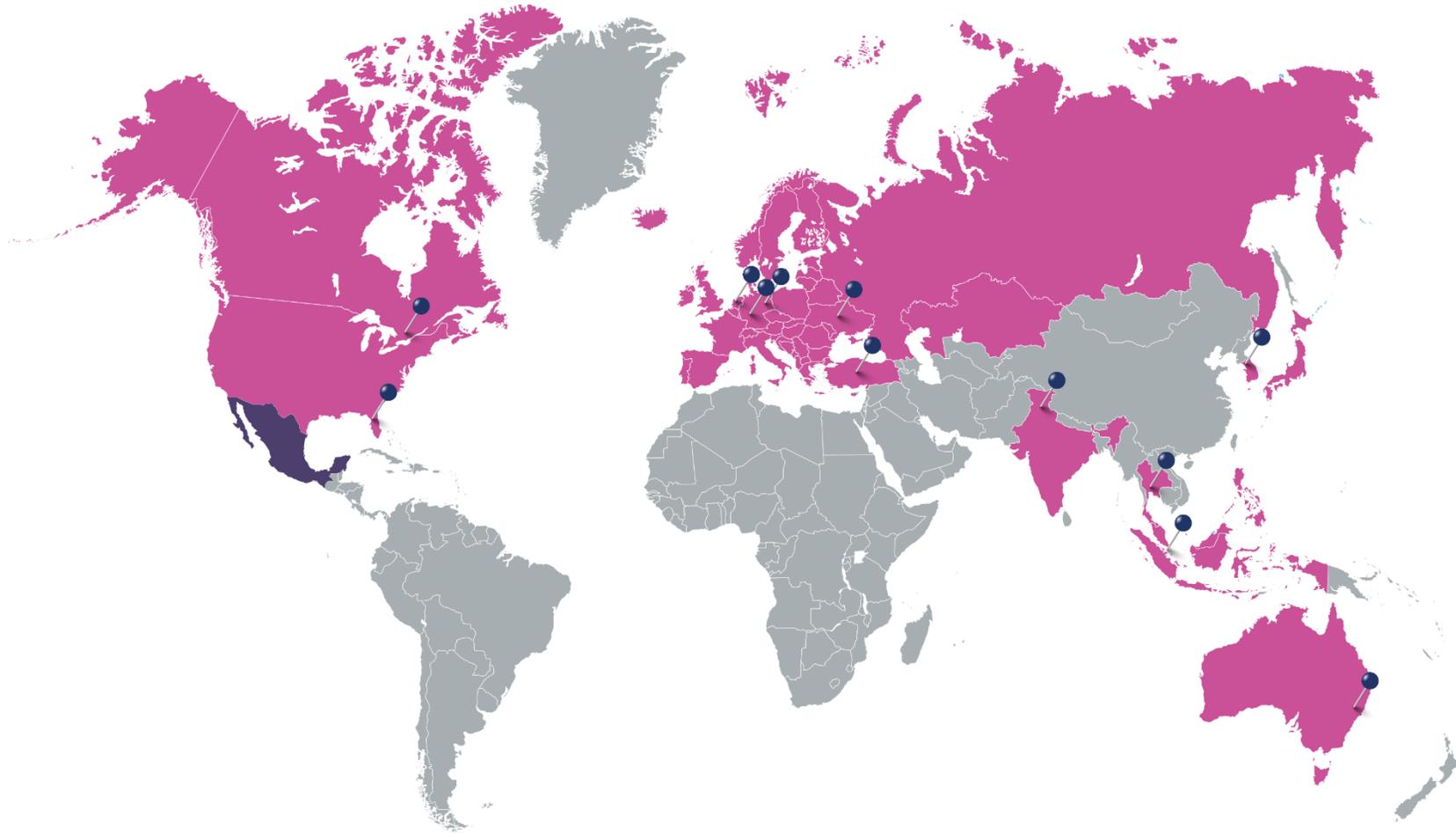
Less than 8 mm EUR in the last 20 years!

↑ Growth rate: extremely high!

# Welcome to Healy World

- One of the fastest growing network marketing companies in the past 10 years.
- Build a lucrative worldwide business together with us.
- Join us now – for a better life for everyone and a better life for yourself!





- Active country
- Shortly before launch
- Future market
- Healy World Office

- EU fully launched
- Next markets to launch: Mexico

Start Your Career with Healy World





# The Career Path

The Stages of Your Journey

## PHASE 1

Builder

**INDEPENDENT MEMBER (MEM)**

**BUILDER (BLD)**

**SENIOR BUILDER (SBLD)**

**EXECUTIVE BUILDER (EBLD)**

## PHASE 2

Team Manager

**TEAM MANAGER (TM)**

**SENIOR TEAM MANAGER (STM)**

**EXECUTIVE TEAM MANAGER (ETM)**

## PHASE 3

Leader

**DIRECTOR (DIR)**

**SENIOR DIRECTOR (SDIR)**

**EXECUTIVE DIRECTOR (EDIR)**

**VICE PRESIDENT (VP)**

**SENIOR VICE PRESIDENT (SVP)**

**EXECUTIVE VICE PRESIDENT (EVP)**

**PRESIDENT (PRES)**

**SENIOR PRESIDENT (SPRES)**

**EXECUTIVE PRESIDENT (EPRES)**

# Healy World Compensation Plan

## Core Bonuses

- Device Direct Bonus
- Monthly Customer Subscription Bonus

## Team Bonuses

- Mentoring & Coaching Bonus
- Manager Advancement Bonuses
- Dual Bonus

## Leader Bonuses

- Leader Advancement Bonus
- Leadership Check Match
- Super Leadership Check Match
- Leader Pool

# Device Direct Bonus

- Earn up to 40% Device Direct Bonus
- All devices and upgrades purchased by your customers and your Level 1 IHWMs count
- Paid on all devices and upgrades
- 20% is paid weekly
- The additional 15-20% is paid with monthly bonuses

| Device Personal Volume (DPV) | Bonus                  | Timing  |
|------------------------------|------------------------|---------|
| 1-1.999                      | 20%                    | Weekly  |
| 2000-3.499                   | Add 15%<br>(35% Total) | Monthly |
| 3.500+                       | Add 20%<br>(40% Total) | Monthly |

Bonus Volume (BV) on devices and upgrades is reduced to 60% for other bonuses

# Monthly Customer Subscription Bonus

- CSV is the QV from your customers' paid subscriptions
- These include: The built-in 3-month subscription associated with devices and upgrades purchased in the current month or previous two months
- Paid monthly on the BV of your personal customers' paid subscriptions
- Not paid on your own subscription(s) or Level 1 Independent Healy World Members' subscriptions (other bonuses apply)

| Customer Subscription Volume (CSV) | Bonus |
|------------------------------------|-------|
| 50-199.99                          | 5%    |
| 200-499.99                         | 8%    |
| 500-999.99                         | 10%   |
| 1,000+                             | 15%   |

# Team Bonuses

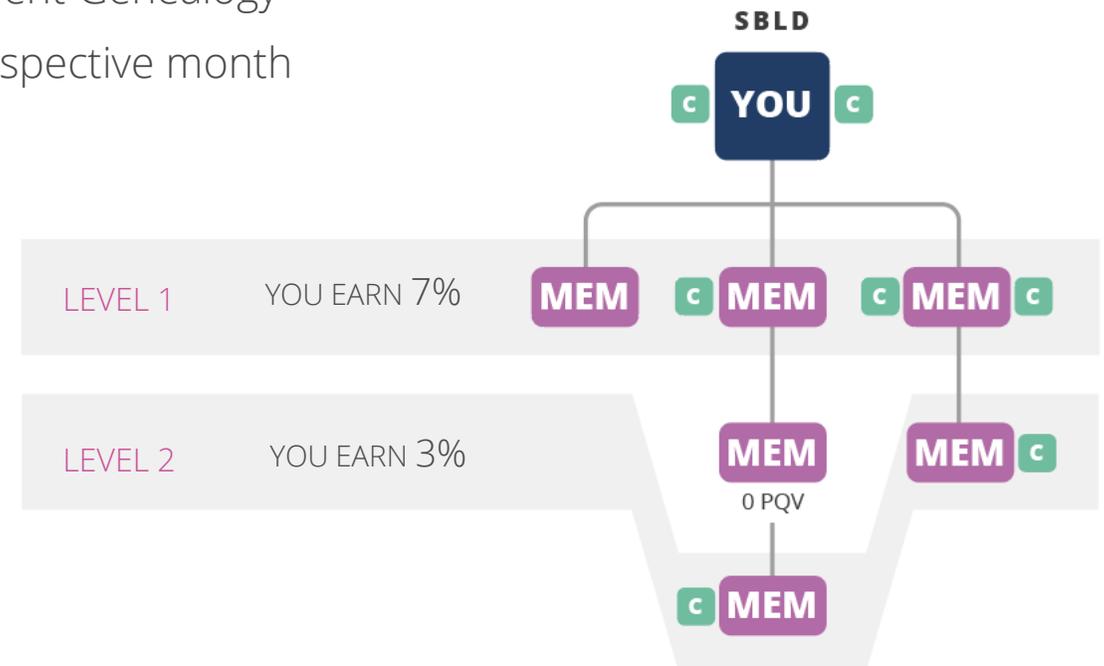
- Mentoring & Coaching Bonus
- Manager Advancement Bonuses
- Dual Bonus



# Mentoring & Coaching Bonus

- By sharing the Healy World opportunity, you are likely to be starting a team
- You will be rewarded for teaching your new members how to sell and how to enroll new members
- As an Active Member or higher title, you will earn mentoring and coaching Bonuses (1 RDP required!)
- You can earn bonuses up to 2 levels in your Enrollment Genealogy
- Mentoring & Coaching Bonus pays on ALL legs in your Enrollment Genealogy
- The percentage you earn is based on the paid-as title in the respective month

| PAID-AS TITLE | ACTIVE MEMBER | BUILDER | SENIOR BUILDER | EXECUTIVE BUILDER |
|---------------|---------------|---------|----------------|-------------------|
| Level 1       | 3%            | 5%      | 7%             | 9%                |
| Level 2       |               | -       | 3%             | 4%                |



# Manager Advancement Bonuses

- Multiple Bonuses may be earned in the same month
- Matching Bonus is paid to the first upline of equal or higher Career Title in the Enrollment Genealogy.

| Advancement Title:             | Team Manager | Senior Team Manager | Executive Team Manager |
|--------------------------------|--------------|---------------------|------------------------|
| 1 <sup>st</sup> Time Promotion | 100 €        | 200 €               | 500 €                  |
| Matching Bonus                 | 50 €         | 100 €               | 250 €                  |



# Dual Bonus

- Pays based on Paid-as Title
- Pays Monthly on the Dual Bonus Volume of the downline on the weaker leg & Personal Bonus Volume above 200 PBV

| Paid Title            | Team Manager | Senior Team Manager | Executive Team Manager |
|-----------------------|--------------|---------------------|------------------------|
| % Bonus               | 8%           | 10%                 | 12%                    |
| Max earning per Month | 1 k          | 2,5 k               | 5 k                    |
| Max carry over volume | 25 k         | 50 k                | 100 k                  |

| Paid Title            | Director | Senior Director | Executive Director | Vice President | Senior Vice President | Executive Vice President | President | Senior President | Executive President |
|-----------------------|----------|-----------------|--------------------|----------------|-----------------------|--------------------------|-----------|------------------|---------------------|
| % Bonus               | 13%      | 14%             | 15%                | 15%            | 15%                   | 15%                      | 15%       | 15%              | 15%                 |
| Max earning           | 8 k      | 12 k            | 17 k               | 25 k           | 35 k                  | 50 k                     | 80 k      | 120 k            | 150 k               |
| Max carry over volume | 150 k    | 250 k           | 500 k              | 1 m            | 2 m                   | 4 m                      | 8 m       | 15 m             | 25 m                |

# Leader Bonuses

- Leader Advancement Bonuses
- Leader Pool
- Leadership Check Match
- Super Leadership Check Match

# Leader Advancement Bonuses

- Multiple Bonuses may be earned in the same month
- 1<sup>st</sup> payment is awarded for the month of advancement

| Title                   | Executive Director       | Executive Vice President   | Executive President         |
|-------------------------|--------------------------|----------------------------|-----------------------------|
| <b>Total Bonus</b>      | € 3 k                    | € 20 k                     | € 250 k                     |
| <b>Double Bonus</b>     | € 6 k /<br>6 full months | € 40 k /<br>12 full months | € 500 k /<br>18 full months |
| <b>Monthly Payments</b> | 1                        | 5                          | 10                          |
| <b>Number of Months</b> | 1                        | 6                          | 12                          |

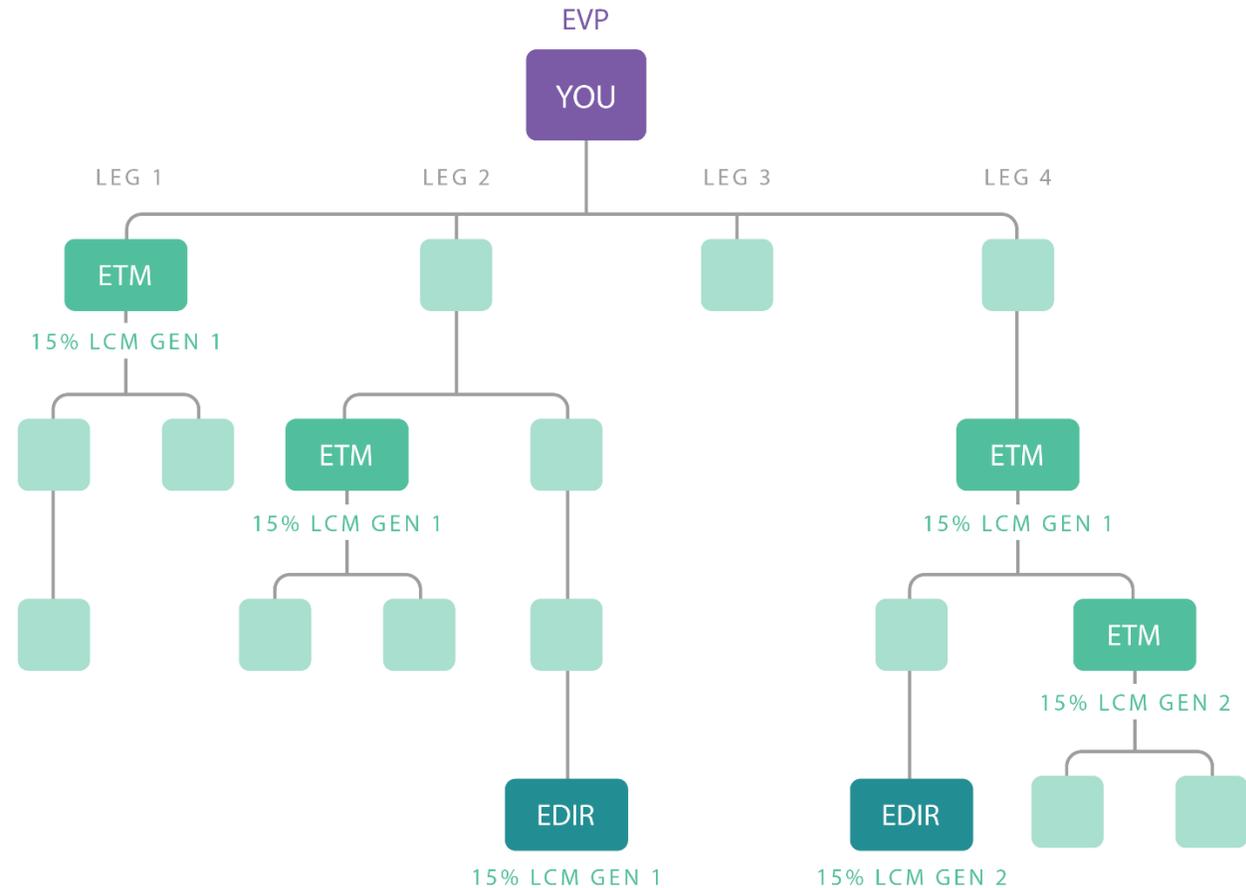
# Leader Pool

For the Leader Pool 1% of the global company bonus volume is paid quarterly among the leaders (starting at Executive Director level) according to their rank.

| Paid-as Title            | Shares |
|--------------------------|--------|
| Executive Director       | 3      |
| Vice President           | 4      |
| Senior Vice President    | 5      |
| Executive Vice President | 6      |
| President                | 7      |
| Senior President         | 8      |
| Executive President      | 9      |
| 100,000 Downline Volume  | 1      |

# Check Match Bonuses

- Matches Dual Bonus and Mentoring & Coaching Bonus earnings from Members with the Generational Title of Executive Team Manager and Executive Director in your Enrollment Genealogy
- Up to 6 ETM Generations Deep!**



# Leadership Check Match

| Paid-as Title                         | Director | Senior Director | Executive Director | Vice President | Senior Vice President | Executive Vice President | President | Senior President + |
|---------------------------------------|----------|-----------------|--------------------|----------------|-----------------------|--------------------------|-----------|--------------------|
| Executive Team Manager + Generation 1 | 10%      | 12%             | 15%                | 15%            | 15%                   | 15%                      | 15%       | 15%                |
| Executive Team Manager + Generation 2 |          | 10%             | 12%                | 15%            | 15%                   | 15%                      | 15%       | 15%                |
| Executive Team Manager + Generation 3 |          |                 | 10%                | 12%            | 15%                   | 15%                      | 15%       | 15%                |
| Executive Team Manager + Generation 4 |          |                 |                    | 10%            | 12%                   | 15%                      | 15%       | 15%                |
| Executive Team Manager + Generation 5 |          |                 |                    |                | 10%                   | 12%                      | 15%       | 15%                |
| Executive Team Manager + Generation 6 |          |                 |                    |                |                       | 10%                      | 12%       | 15%                |
| Maximum per Match                     | € 0,5 k  | € 1 k           | € 2,5 k            | € 5 k          | € 7,5 k               | € 10 k                   | € 10 k    | € 10 k             |



# Super Leadership Check Match

- Works like the Leadership Check Match but is based on the Executive Director Generational Title
- Paid up to 4 Generations of Executive Directors deep
- Paid in ADDITION to the Leader Check Match

|                                  | Executive Vice President | President | Senior President | Executive President |
|----------------------------------|--------------------------|-----------|------------------|---------------------|
| Executive Director+ Generation 1 | 3%                       | 4%        | 5%               | 5%                  |
| Executive Director+ Generation 2 |                          | 4%        | 5%               | 5%                  |
| Executive Director+ Generation 3 |                          |           | 5%               | 5%                  |
| Executive Director+ Generation 4 |                          |           |                  | 5%                  |

# 4 Steps to Working the Plan



1. Lead by example, continue to **sell our products, build a team, advance in title**
2. Find your **Rising Stars**
3. Help your Rising Stars to **advance to the next title**
4. **Overbuild** – don't just do the minimum.  
You can't grow if you are only doing the minimum.



Seize the Opportunity. Today. Now!

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